

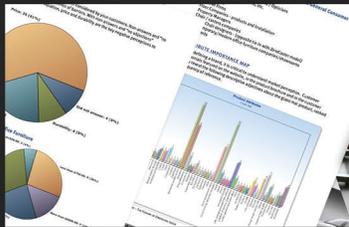


CHANGING PERCEPTIONS

INSYNTRIX IS

a full-service marketing agency that was founded to fill the growing gap between independent freelancers and expensive marketing agencies. We combine eye-catching design with technology to create impactful solutions for marketing, sales and training. Our approach takes into account the short and long term goals of each client, enabling us to deliver quality materials that scale with changing needs.

STRATEGY

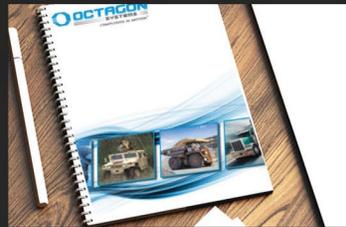


A truly strategic marketing strategy is built with an understanding of organizational goals, selling strategy, current marketing initiatives and market perceptions of your brand. Each of these elements are essential to success. Insyntrix specializes in end-to-end marketing strategies that help you gain competitive advantage.



Insyntrix will work closely with you to outline what needs to be done, how it will get done, and how the pieces will come together to tell a unified story to reflect your organization's position and differentiated value.

BRANDING



A brand is a promise, carefully crafted from your corporate identity and brand strategy. It's reflected in the contact your employees have with your customers and the experience your customers have with your products and services.



It's a philosophy and a mode of operation that represents the DNA of your organization. It's the basis of all company decision-making and it's the core reason your company exists and succeeds.

Let Insyntrix help your organization create a smart, relevant brand strategy and platform to enable you to provide an achievable promise to your prospects and clients.

GRAPHIC DESIGN



Graphic design is the creative art of communicating through the fusion of images, words, illustrations and more for a variety of personal, commercial, educational, entertainment or political purposes. Colors, fonts and other visual elements combine to express an attitude and create an impression. We begin with a series of questions designed to help us understand you, your business, your customers and your prospects. We keep printing costs and efficiencies in mind while designing your pieces.



We can work with your favorite printer or leverage our established printing vendors for reliable pricing and quality. We're always mindful of your budget.

WEBSITES



Responsive, mobile-friendly sites complete with secure, e-commerce capabilities, streaming video, search engine visibility and easy website administration are the standard for web development.



The website designers at Insyntrix work with our programmers and marketing experts to develop a compelling experience for each audience and user. We stay up on the latest search engine optimization (SEO) and search engine marketing (SEM) strategies and can recommend ongoing programs to ensure your website is quickly accessible to search engines and prospects.



INSYNTRIX IS

ADVERTISING



Good advertising is the purposeful, targeted promotion of a product or service that takes place where your audience gathers.

It's the business of inspiring your audience to learn about you, remember you and take action. And it must be done in a non-invasive way. Insyntrix specializes in the development timely, personal and actionable of online, radio, TV and print advertising campaigns that stand out from the rest to get your business noticed.



INTERACTIVE



Interactive marketing is the use of advanced tactics that encourage two-way conversations and a deeper level of thinking that engages the customer with your products and services. It's an opportunity for the prospect to engage with your organization on a level not always directly related to a sale.



In other words, it's a chance for your audience to react and respond to your brand, offers and products dynamically, instead of passively reading or ignoring them. Insyntrix has the team, tools and technology to create interesting and actionable interactive marketing materials for your organization.

E-MARKETING



E-marketing is the thoughtful, strategic positioning of your company, products and services in cyberspace using the latest internet and digital marketing technologies.

It's an exciting, flexible and economical medium that benefits companies of all sizes because the results of each click or view can often be tracked in close to real-time. Insyntrix will consider your current offline initiatives as they create a suitable, integrated online marketing strategy to boost your digital presence and fortify your revenue stream.



VIDEO



From idea conception, script writing and storyboarding, to music, voiceover and graphic design, Insyntrix is ready to satisfy your video marketing needs. Let us create an informative and entertaining presentation designed with your business objectives and budget in mind.



We'll start from scratch to create a compelling presentation or apply our HD video editing skills to your existing projects to optimize them for maximum impact. We can even help you with an effective video marketing strategy to ensure your prospects receive your messages quickly.